

MEDIA KIT

**GIG
BROWN**

2025



AWARD-WINNING AUTHOR & SERIAL ENTREPRENEUR

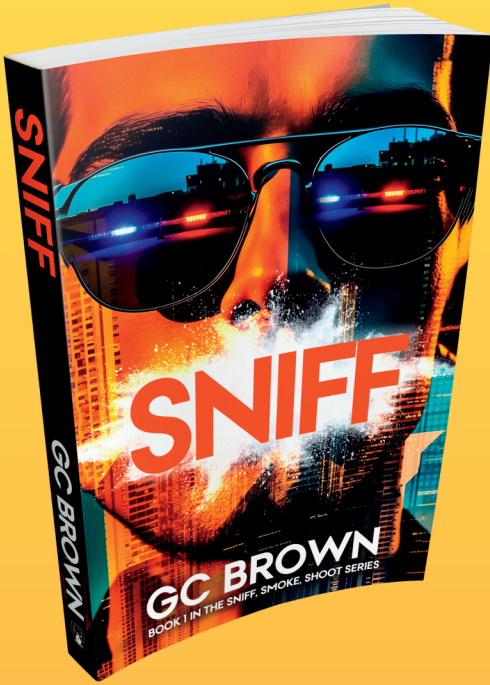
STATISTICS

Social Media Impressions

70.8K

Reddit Impressions

10.9K



SNIFF: Book 1 of The SNIFF, SMOKE, SHOOT Series by GC Brown

SNIFF is about a guy with a Mr. at the front of his name. A man on top. A guy who had it all. Helicopters to work, exotic cars to dinner. Models, friends, and money. You name it, Mr. David Liecht had it...at the snap of his fingers. Marriage rolled around, and he still had it, even more so. And then the kid, the Swiss chateau, and millions more. Life was magical.

Fate snapped its fingers.

The money's all gone. And the wife's in trouble.

How far will David go for love?

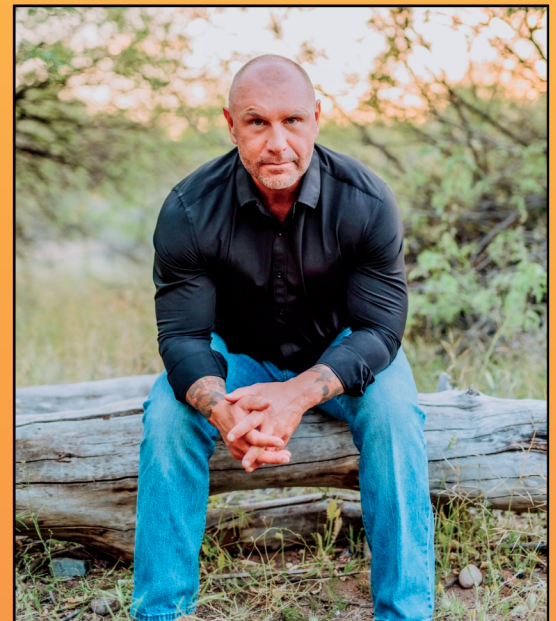
SNIFF is a pulse-pounding tale of love, deception, betrayal, and second chances. The lines between good and evil blur as Mr. Liecht's life is turned upside down, revealing the surprising truth behind Bank Robbin' Dave.

Explore gcbrownbooks.com/sniff to read the first four chapters. Be sure to check out the killer book trailer.

Paperback and eBook | 5.25 x 8 inches | 328 pages | Retail: \$14.99 and \$5.99 | ISBN: 978-1-970157-47-5
Genre: Crime Fiction | Category: Crime Fiction, Romantic Suspense, and/or Thriller | Ingram Spark

“SNIFF plunges you into the adrenaline-fueled life of David Liecht, who turns from high-stakes broker to desperate criminal, navigating a treacherous path of robbery and betrayal to save his dying wife.” - Bull

“SNIFF is an adrenaline-fueled thrill ride from start to finish! GC Brown has written a gripping action-packed story that keeps you on the edge of your seat with every twist and turn. The action scenes are incredibly well written and the storyline is full of unexpected twists that keep you guessing.” - Behzad



ABOUT THE AUTHOR

From a farm in small-town Indiana to the diamond fields of Africa to federal prison back in the States and everywhere in between, GC Brown has surfed some big waves in the ocean of life's adventures. Now, from his home in California, where he lives with his wife and brand-spanking-new identical twin boys, he's writing all about it. SNIFF Book 1 in the SNIFF, SMOKE, SHOOT Series is his debut novel. Taken by Storm: Book 1 in The Mason Storm Series, about a champion MMA fighter turned West Palm Beach homicide detective, is due out in May of '25.



Buy SNIFF on Ingram Spark

623-206-4828

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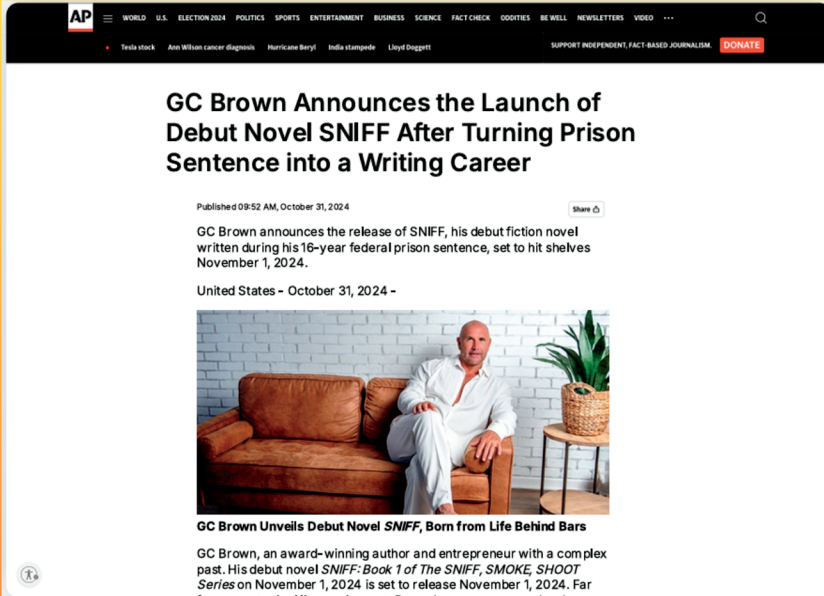
gcbrown670@gmail.com

linktr.ee/gcbrown

Marketing Plan

ads | blog tours | digital marketing | direct sales | email marketing | global distribution | influencer marketing | live events | magazine features | media appearances | online communities | press releases | podcasting | promotional campaigns | reviews | social media marketing | video trailers | video marketing | website optimization

PRESS RELEASE



AP ASSOCIATED PRESS

Secured: 05:52 AM, 31 October 2024 (EDT)

<https://apnews.com/press-release/marketersmedia/books-and-literature-fiction-a660bf32de01271279ab46bc6fb265cc>

23M

Potential Views

US

Top Country

91

Domain Rating

564

Global Rank

A preview of your press release on APNews.



GC Brown Announces the Launch of Debut Novel SNIFF After Turning Prison Sentence into a Writing Career | AP News

AS SEEN ON

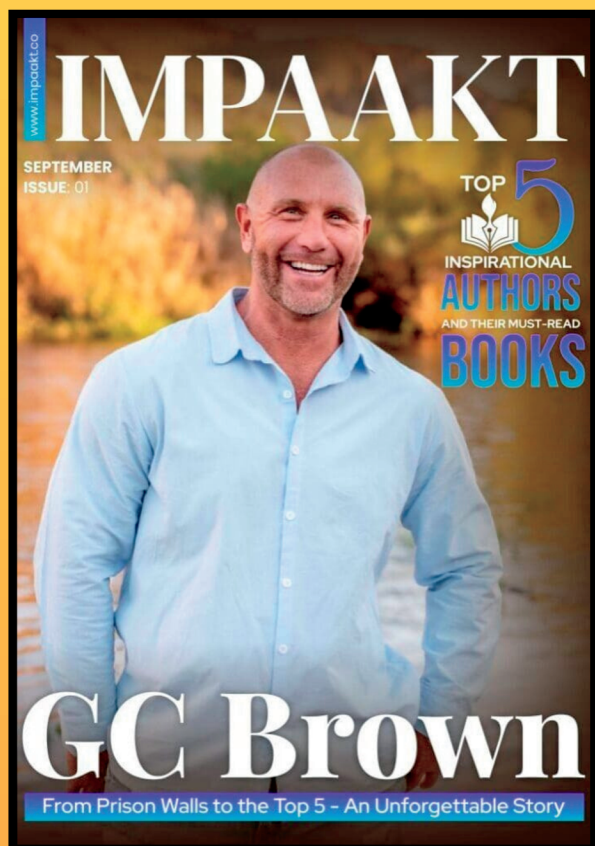


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INTERVIEW QUESTIONS



GC Brown, can you tell us a little about your journey as an author? What drew you to writing?

I wouldn't say drawn to writing; more like forced. I was in federal prison looking down a road I couldn't see the end of. Overnight, I went from living what I thought was 'the life' to a cage. I went from thousand-dollar loafers to the guy standing next to me wearing the same commissary tennis shoes. My life became a monotony of soul-crushing boredom with no flavor. Day after day of the same fluorescent lights, the same shitty meals, the same shitty staff, the same shitty smell of defeat.

The prison was shitty and boring.

I was so done with it.

I walked into my case manager's office, his feet up on the desk, piles of unopened files everywhere, and the same smell of defeat, and asked what I could do to make all the shittiness go away.

With mocking disdain, he said, "Write a book."

Brilliant! Because that's exactly what I did in my former life of wheelin' and dealin'.

I walked out of his office, and right into an illegal poker game being hidden from the CO's—correctional officers—in the back of the showers. I played poker for a few months. Short story: I won; two gang members tried to stiff me; I caught them by themselves the next day.

We all ended up in the Special Housing Unit—the hole.

If you thought General Population was mind-numbing...

I ended up doing 15 months in the box. During those months I was in the middle of my appeals. There were legal calls with my attorney. On one of those calls, he asked me what I did all day in the hole.

"Read. All I do is read."

He said, "You should write a book."

Interview continued in the link below.


[GC Brown: From Prison to Pen | IMPAAKT 100 CXOs](#)

SAMPLE CHAPTERS

Read the first four chapter of
SNIFF: Book 1 of The SNIFF, SMOKE, SHOOT Series
by GC Brown



BOOK REVIEWS

 Behzad

★★★★★ **An amazing action packed book**

Reviewed in the United States on October 23, 2024

Verified Purchase

SNIFF is an adrenaline-fueled thrill ride from start to finish! GC Brown has written a gripping action-packed story that keeps you on the edge of your seat with every twist and turn. The action scenes are incredibly well written and the storyline is full of unexpected twists that keep you guessing. If you are a fan of action packed fiction, SNIFF is a must read.



✓ Read

My rating:



SNIFF (The SNIFF, SMOKE, SHOOT Series Book 1)

by GC Brown



Denise Griffiths's review

Oct 21, 2024



Read 2 times

GC Brown's SNIFF, the first book in the SNIFF, SMOKE, SHOOT series, offers a raw and gripping exploration of life through the eyes of antihero David Liecht. After serving 16 years in federal prison, Brown channels his experiences into a narrative rich with themes of love, loss, and redemption.

The story follows David as he rises in the commercial real estate world, only to face devastating challenges that threaten his newfound love. Brown's writing blends dark comedy with poignant moments, reflecting on life's absurdities while tackling serious issues head-on. His vivid imagery and sharp dialogue keep readers engaged throughout.

Brown's unique voice is rooted in his own transformative journey from incarceration to authorship, adding authenticity to the narrative. While SNIFF features explicit content and unfiltered language, it offers a compelling look at resilience and the human condition

Additional reviews available on Amazon and Goodreads. Click below.

[AMAZON BOOK REVIEWS](#)

[GOODREADS REVIEWS](#)

AWARDS



TALKIN' BILLIONAIRES INTO OR OUT OF SHIT IS WHAT I DO.

Some would say I'm slick with the lingo. Other people will tell you other things. I've been a wheeler and dealer my entire life. I've had some monster wins, and I've taken some big hits. You're going to read about the worst of it. Of course, there's a woman involved. Isn't there always?

Not your thing? Don't worry. There's a plethora of other players in the story.

Let's see, there's a hooker gone legit, and a general who's in love with her. There are Muslim drug lords, now in real estate. A wannabe pimp with a fetish for green, and a Venezuelan hillbilly who struck it rich, like oil rich. Not to mention an African prince with no shot at ever being a king. More millionaires, a couple of billionaires. Kidnappers and a Russian Shylock I call "Yak-off." And oh, I can't leave out The Count. A Frenchy, who fancies himself a mobster...in the Med.

Spoiler alert: He gets whacked.

The "good guys" do eventually show up. Most of 'em in those stupid blue windbreakers, three dumbass letters across the back in case the crewcuts and aviators didn't make it clear enough. These stories are going to spin you on your head, but that's it for the teaser.

I'll see you on the inside.

—Bank Robbin' Dave



From a farm in small-town Indiana to the diamond fields of Africa to federal prison back in the states and everywhere in between, GC Brown has surfed some big waves in the ocean of life's adventures. Now, from his home in California, where he lives with his wife and brand-spanking-new identical twin boys, he's writing all about it. *SNIFF*. Book 1 in The *SNIFF*, *SMOKE*, *SHOOT* Series is his debut novel. *Taken by Storm*. Book 1 in The *Mason Storm* Series, about a champion MMA fighter turned West Palm Beach homicide detective, is due out in March of '25.



Check it all out at gcbrownbooks.com

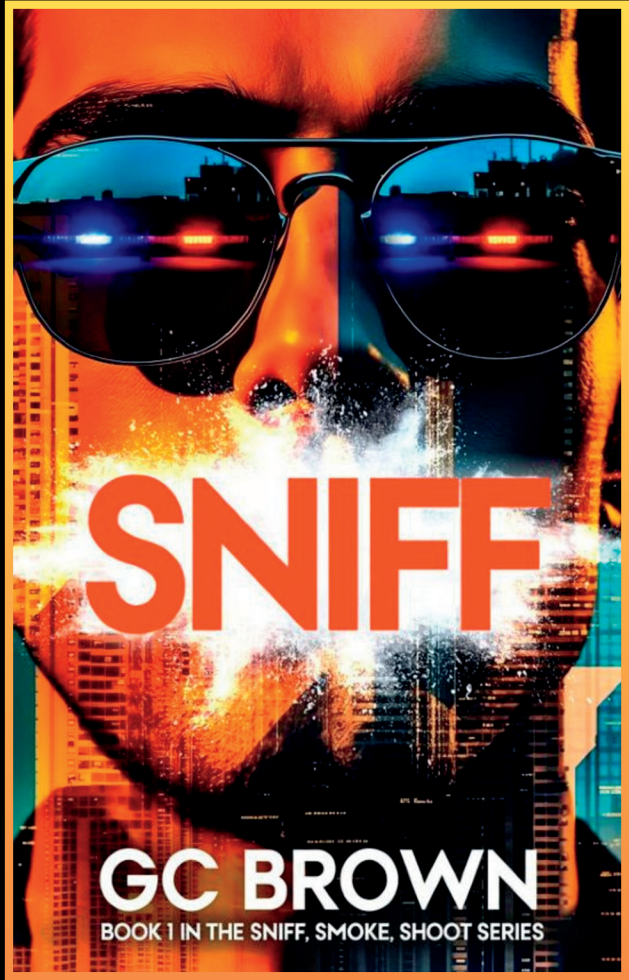
SNIFF

GC BROWN



Additional Awards and Mentions

- Benjamin Franklin Award: For the novel *Wake of Storm* by GC Brown.
- AUTHOR SHOUT Annual Book Awards TOP PICK 2025: For *SNIFF* by GC Brown.
- So Cal Book Festival Book Awards, RUNNER-UP: For *SNIFF* by GC Brown.
- New England Festival Book Awards, HONORABLE MENTION: For *SNIFF* by GC Brown.



CONTACT GC BROWN

CONTACT OPTIONS:



eMail: GCBrown670@gmail.com



LinkTree: linktr.ee.com/gcbrown



Phone: 623-206-4828



Website: GCBrownBooks.com



Press/Media Page: gcbrownbooks.com/media-kit

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LinkedIn: in/gcbrownbooks



YouTube: @gcbrownbooks

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